



# HEROES OF NEURONS

NOT ALL HEROES WEAR LONG CAPES AND FANCY COSTUMES.  
SOME OF THEM WEAR LAB COATS, HAVE MESSY HAIR AND DO ABSTRACT THINKING.  
MEET THE HEROES OF NEURONS DURING THE 'BRAIN AWARENESS WEEK'.

## 16-22 March 2015

3 free events at City University London

# Brain Awareness Week



/HeroesofNeurons



### DRAWING NEURONS, WRITING BRAINS, PAINTING MINDS

16th March, 6pm. City University London, Drysdale Building, Room ELG15.

(Inaugural Event + Opening Exhibition. The exhibition will remain for the rest of the week in the public space of Rhind Building, City University London.)

2 approaches: neuroscience + art. 1 holistic experience.



Emmanuel Pothos



Beatriz Calvo-Merino

Prof. Emmanuel Pothos will give the inaugural speech and will welcome us to the Brain Awareness Week 2015. Also, he will present the talk on *Neuroaesthetics* from Dr. Beatriz Calvo-Merino and two *neuroart exhibitions*: "The Eyes of the Skin: The neuronal Underpinnings of the Bodily self through Photography" from the cognitive neuroscientist Alejandro Galvez-Pol and "Drawing neurons. Writing brains. Painting minds" from the cognitive scientist/artist Albert Barque-Duran. Join us for some wine and nibbles after the event!

### SPEED-SCIENCE

18th March, 6pm. City University London, Rhind Building, Room DLG19.

4 neuroscientists. 1 room. 4 spaces.

1 opportunity to talk face to face to a neuroscientist.

Plenty of unique experiences.



Eduardo Alonso

#Artificial Intelligence  
#Neuroinformatics  
#Robotics



Carolyn McGettigan

#Communication  
#Language  
#Voices & Laughter



Peter Ayton

#Decision-Making  
#Dealing with uncertainty  
#Risk Behaviour



Elliot Freeman

#Perception  
#Audiovisual integration  
#Synaesthesia

The public becomes the inquiring body, participating in the delivery of an unprecedented swing Q&A. Each speaker will be sitting in one of the four spaces. Each single space consists of a circle of chairs where the public will be situated, a clock and two chairs in the middle, one for the neuroscientist and one for the participant. Every 3 minutes(max), the participants' seat will be taken by another visitor for another 3 minutes of Q&A session. Join us for some wine and nibbles after the event!

### TALK: HEROES OF NEURONS (Closing event)

20th March, 6pm. City University London, Drysdale Building, Room ELG02.

2 neuroscientists. 1 journey. 130 years of scientific history of the human mind.



Stefano Sandrone



Semir Zeki

Prof. Semir Zeki (one of the most well-known scientist from our time) and Stefano Sandrone (a young and really promising scientist) will share with us the most critical figures of the history of neuroscience, the *Heroes of Neurons*. From Ramón y Cajal to the Nobel prize John O'Keefe. Such trip has been fulfilled with misfortunes, enlightenments, and breakthrough discoveries that have lead to who we are and understand ourselves. Join us for some wine and nibbles after the event!